

KNOWMORE EDUCATIONAL TELEVISION

Can You Imagine A World Without?

Show Feature Nomination Application

kNOWMORE Nonprofits is a 30 minute television series, dedicated to the news, services and events related to nonprofit agencies across the state of Kentucky. The mission is to: KNOW MORE versus the alternative: NO MORE. Without the awareness and support of each individual community these agencies would be forced to close their doors. By filling out the nomination form below you are requesting that a specific nonprofit organization’s story be featured within one of our television broadcasts.

SELECTION PROCESS:

Eligibility: Applicant organization must be a registered 501(c)(3) organization. Applicant organization must be located and operating in Kentucky. The award is open to local nonprofit organizations. (human service, educational, environmental, arts, faith-based, etc.).

- o The nomination packet must be received via email and sent to k.lake@knowmorenonprofits.com. Documents must be submitted in Microsoft Word or Adobe PDF format.
- o Only one nomination necessary per organization.
- o Nomination packets and supporting materials will not be returned to the organization.
- o Preliminary nominations will be reviewed by the production team at Prosper Media Group, Inc, as well as the kNOWMORE Nonprofits show review committee.

The following criteria will also be considered in selecting the award winner:

- o Innovation – the organization is perpetually searching for new ways, solutions, and unconventional forms of work; adapting to the changing environment; and suggesting new ways of solving problems.
- o Measurable – a program or method that has had a demonstrated and measurable impact on the organization’s constituency.
- o Perpetuation –a well-developed plan for continued sustainability of the program or method.
- o Overall Excellence – the organization exemplifies the highest level of excellence in the pursuit of its mission.

Nominee Information

Organization Name

Contact Name & Title

Mailing Address

City, State, Zip

Email _____
 Address _____
 Phone _____
 Number _____
 Organization _____
 Website _____

Nominator Information

Name _____
 Mailing Address _____
 City, State, Zip _____
 Email address _____
 Phone number _____

Please describe your relationship with the nominee _____

Please email organization Logo (jpg, png, psd < 2MB): k.lake@knowmorenonprofits.com

Briefly Describe the Mission, Activities, and History of your Organization. (200 words or less):

Describe the problem, opportunity, or community need your organization is addressing and its importance. Please include the urgency, relevancy and complexity of the issue and describe the impact your organization has had on said issue. (200 words or less):



In detail, describe what would happen in the community in which you serve if your organization and its services ceased to exist. (500 words or less):

If selected for as a show finalist please be prepared to provide the following:

- Copy of IRS Determination Letter
- Most recent IRS Form 990
- Most recent annual report (if available)
- Find a sponsor(s) for your segment

If selected to be featured on a show:

- An on-Location video production shoot will be scheduled highlighting the organization which may include interviews, video of your organization/program, pictures, graphics, statistics, events, etc.
- DVD copy of the full broadcast show as well as an HD digital file of individual agency's story for promotional use.
- Distribution on PBS affiliate and/or regional cable (where available), YouTube, Vimeo, DVD and the KMN Website.

Terms & Conditions

I understand that if our organization is selected to be featured on the *kNOWMORE Nonprofits* television show, video, website or press, we agree to the following:

- To make the organization and myself available for the production of the video feature;
- To find a suitable sponsor/underwriter for my video segment;
- To assist and accompany kNOWMORE NONPROFITS and its representatives in media promotions

Signature of Nominator

I certify that all the information submitted in this nomination is accurate and that the information about our organization and its operation is verifiable. I understand that if it is discovered that any information in this application is false, we will not be eligible for the on-location video production or any feature within the television broadcast or website.

Nonprofits